

WORKSHOP:

FOOD VISUAL STORYTELLING

Telling stories is what we do since childhood, a practice that has been with us for millennia and which is part of our real existence. Stories are bridges that can make even the most complex concepts simple, excite and dig into memories.

With students we discussed what we could tell and how.

Considering that the workshop was born in an international context, an Erasmus project, we decided to tell about a product that is strongly representative of our land, Campania, and our culture.

The choice was difficult, we have several, one in particular, however, proved to be the most representative also for its non-reproducibility abroad, it is not even in the other parts of our peninsula: **THE MOZZARELLA.**

We decided to tell about it, mostly, with images: **POWER POINT PRESENTATION:**

THE PRODUCTION AREA

BUFFALOS

HISTORY OF MOZZARELLA

PROCESSING PHASES

APPEARANCE

ORGANOLEPTIC QUALITIES

NUTRIENTS

EMOTIONS WHEN YOU EAT IT